

Top Destinations for CHINESE PROPERTY BUYERS

STATISTICS FROM USAGE DATA FROM THE NO. 1 CHINESE INTERNATIONAL PROPERTY PORTAL.



REPORT JUNE 2013

Australia

1. Melbourne
2. Sydney
3. Gold Coast
4. Brisbane
5. Perth

The Bahamas

1. Nassau
2. Crooked Island
3. South Bimini
4. Bimini
5. Paradise Island

Belgium

1. Knokke

Brazil

1. Sao Paulo
2. Rio de Janeiro

British Virgin Islands

1. British Virgin Islands

Bulgaria

1. Ravda

Canada

1. Vancouver
2. Toronto
3. West Vancouver
4. Calgary
5. Ottawa

Costa Rica

1. Tamarindo
2. Puntarenas
3. Alajuela

Cyprus

1. Paphos
2. Limassol
3. Polis
4. Xylophagou
5. Larnaca

Egypt

1. Sharmel Sheikh

France

1. Paris
2. La Défense
3. Centre
4. Alsace
5. Île-de-France (other)

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Real Estate Portrait

THIS IS THE FIRST comprehensive portrait of Chinese buyers of international property to be based on measurements of their actual behavior. It reveals the truly global scale of property investment by individual Chinese into other countries.

In total, 118 destinations in 36 countries (including entities such as Hong Kong and the British Virgin Islands) are listed. These are the places where Chinese buyers are searching for property online, on Juwai.com. Within each country, destinations are ordered so that those receiving the highest number of views come first.

Sixty-three million Chinese have sufficient wealth to purchase international property, including 2.8 million high-net-worth individuals. Over 60% of these high-net-worth Chinese are already engaged in

overseas investment, immigration or education.

The key motivations for buying property overseas are for children's education, wealth security and preparation for retirement, according to the China Private Wealth Report 2011, by China Merchants Bank (CMB) and Bain & Company.

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The Global Chinese Real Estate Congress estimates that Chinese purchases of real estate overseas reached US\$50 billion in 2012. This amount continues to grow. 🇨🇳

THIS REPORT IS BASED ON SIX MONTHS' DETAILED ONLINE PROPERTY VIEWINGS ON JUWAI.COM AND CHINA CALL CENTRE ENQUIRIES.

Top Destinations for CHINESE PROPERTY BUYERS continued

Germany

1. Berlin
2. Brandenburg (state)

Greece

1. Thassos
2. Athens
3. Karystos
4. Skala (Cephalonia)
5. Piraeus

Hong Kong

1. Mid-levels
2. Causeway Bay
3. Tsim Sha Tsui
4. Happy Valley
5. The Peak

Hungary

1. Budapest

Indonesia

1. East Bali
2. Jakarta

Ireland

1. Cork
2. Dublin

Italy

1. Venice
2. Rome
3. Lucca
4. Milan
5. Sestola

Kenya

1. Malindi
2. Mombasa

Latvia

1. Jurmala
2. Ikšķile

Macau

1. Macau City
2. Taipa
3. Coloane

Malaysia

1. Kuala Lumpur
2. Nusajaya
3. Johor Bahru
4. Penang
5. Selangor

Malta

1. Naxxar
2. Balzan

New Zealand

1. Auckland
2. Dunedin
3. Christchurch
4. Wellington
5. Taupo

Panama

1. Cambutal

Philippines

1. Manila
2. Borocay

Russia

1. Sochi
2. Vladivostok

Singapore

1. Sentosa Cove
2. Marina Bay
3. Orchard Road
4. Sengkang

Spain

1. Ávila
2. Fuengirola
3. Barcelona
4. Madrid
5. Marbella

Chinese Destination Facts

This list of destinations includes:

- 27 of the World's 154 largest urban areas that are outside of China (PRC).
- 57 Beach destinations.
- 32 World Heritage Sites.
- 96 Northern Hemisphere locations.
- 16 Southern Hemisphere locations.
- 66 Developing economy locations.
- 47 Advanced economy locations.
- 10 North American locations.
- 10 Central America & Caribbean locations.
- 2 South American locations.
- 28 Asian locations.
- 7 African & Middle Eastern locations.
- 45 European & Mediterranean locations.
- 11 Locations in Australia & Oceania.

Sri Lanka

1. Colombo
2. Galle

Thailand

1. Phuket
2. Bangkok
3. Pattaya
4. Chiang Mai
5. Chonburi

Ukraine

1. Kiev
2. Gurzuf

UAE

1. Dubai
2. Abu Dhabi

United Kingdom

1. London
2. Manchester
3. Oxford
4. Birmingham
5. Edinburgh

USA

1. New York
2. San Francisco
3. Palo Alto
4. Los Angeles
5. Orange County

Vanuatu

1. Port Villa